

# Mooshe (Michelle L.) Nickerson

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## SUMMARY OF QUALIFICATIONS

Marketing and management leader	Production and creative director	Adobe Audition Soundbooth ENCO	Panasonic, Nikon, Canon cameras	Adobe Creative Suite, Final Cut Pro, AfterEffects
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## EDUCATION

Specs Howard School of Media Arts Southfield, MI • 06/2015 – 06/2016  
**Broadcast Media Arts Diploma**, GPA: 3.68, "Above and Beyond the Call of Duty" Award

Savannah College of Art & Design Savannah, GA • 09/2005 – 03/2009  
**Bachelor of Fine Arts, Animation**, GPA: 3.6, "Combined Honors" Scholarship

## INDUSTRY EXPERIENCE

### Cumulus Detroit

**96.3 WDVD/93.1 NASH-FM** | Promotions Coordinator 10/2016 – Current

- Books, strategizes and appears at unique branding events at local venues
- Coordinates and writes copy for programming and digital departments for events
- Organization and processing of prize-winners and daily office administration

**96.3 WDVD** | Blaine Fowler Morning Production Intern 04/2016 – 10/2016

- Runs live show board and coordinates run-order and clips for talent, call screener
- Records, edits, prepares podcast and writes headlines and descriptions
- Generates discussion topics and participates in on-air talk segments

**Sporcle Live** | Trivia MC Detroit, MI • 06/2014 – Current

- Hosts engaging trivia events and promotes shows through social media

**Empower Radio** | Production Intern Southfield, MI • 03/2016 – 07/2016

- Board operator and producer of live talk show, edits and uploads to website

**89X CIMX Detroit** | Promotions Intern Southfield, MI • 02/2016 – 04/2016

- Set-up/breakdown of station equipment, and live listener engagement

**SCAD RADIO** | On-Air Host Savannah, GA • 09/2005 – 05/2008

- Radio host of overnight programming including on-air events and promotions

## MEDIA EMPLOYMENT

**American Photo Marketing** | Event Photographer Ypsilanti, MI • 04/2015 – Current

- Special event photography including PR, portrait and group photography

**Goofy Faces Caricatures** | Caricature Artist/Manager Detroit, MI • 06/2007 – Current

- Live party entertainment and management of artist team

**MTV Networks** | On-Air Graphics Intern New York NY • 11/2005 – 03/2008

- Graphic design and animation for broadcast, messaging alerts